

# An Exclusive *World Oil* SCOOP/STACK Map

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Drawing on *Petroleum Economist's* cartographic excellence, *World Oil* has produced a SCOOP/STACK regional map, which offers readers a comprehensive overview of the area's key operating companies and their net acreage positions. Additional details include the two districts' oil and gas production, and their rankings compared with other unconventional U.S. plays, as reported by the Energy Information Administration (EIA).

The SCOOP/STACK region was one of the last major tight-formation plays to be identified as economical by operators, using extended-reach horizontal drilling and staged hydraulic fracturing techniques. However, the plays have become an important part of the unconventional picture, due to high-flowing wells that produce an economically attractive combination of light/sweet crude oil and natural gas with high btu content. As companies increase lateral lengths and proppant volumes, well IPs continue to increase, indicating that the SCOOP and STACK areas will remain an important part of operators' portfolios for the foreseeable future.

## Proposed content:

Political basemap (potentially color-coded by oil/gas production by county, or some other criteria by county)

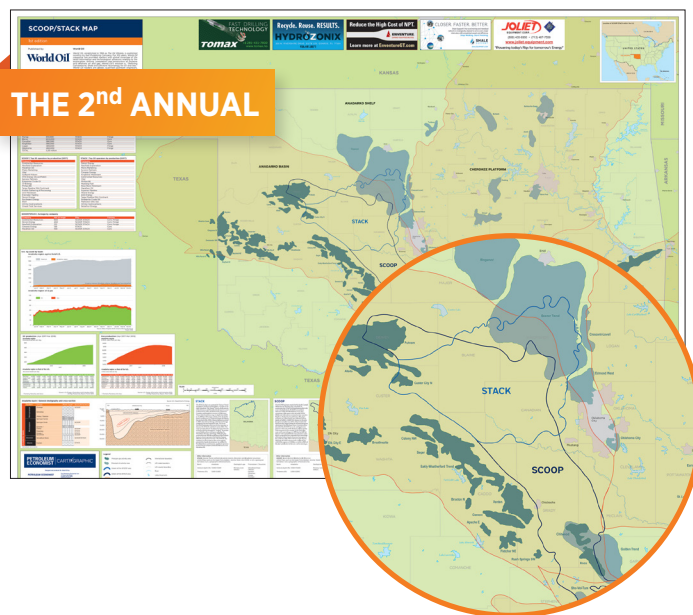
- SCOOP basin - showing complete aerial extent
- STACK basin - showing complete aerial extent
- Major basins - Anadarko, Marietta, Ardmore, Arkoma, Cherokee Platform
- Drilling activity/production "hotspots"
- Geographical infrastructure to include county/state boundaries, major cities etc.

## Tables/graphics to include:

- Oil production in the SCOOP/STACK
- Gas production in the SCOOP/STACK
- SCOOP/STACK rig count for oil
- Major acreage positions by company, by basin
- Wells drilled by the top 20 operators
- General stratigraphy of major sub-basins

## Map size:

Approximately 50 in. x 36 in.  
(folded down to 8.125 in. x 8.75 in.)



## Circulation:

Distributed to *World Oil's* qualified circulation in Texas, New Mexico, Colorado, Oklahoma, Arkansas and Louisiana (app 12,000 readers)

## Bonus distribution:

- Global Petroleum Show (GPS): May 2019
- URTeC: July 2019

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Ad sizes approximately 5.25 in. x 2.25 in. or 10.50 in. x 2.25 in.  
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**Closing date:** March 22 / **Material due:** March 29

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