

World Oil® AWARDS

October 17, 2019 | WorldOil.Com/Awards

Each year, the *World Oil Awards* celebrate and honor the upstream industry's leading innovations and innovators. These prestigious awards—which are presented at a gala celebration in Houston each October—recognize the cutting-edge technological developments, and the people behind them, that drive the industry forward. Put your name in front of the industry's best and brightest by sponsoring the 2019 *World Oil Awards*!

2019 Sponsorship Opportunities

Photography Sponsor.....

SOLD

Champagne Toast Sponsor.....**USD \$11,000**

- Recognition as the Champagne Toast Sponsor in all pre-event marketing¹
- Logo inclusion on all signage at the *World Oil Awards*
- Champagne to be served in champagne flutes featuring your corporate logo on the stem card
- Opportunity for company executive to offer the toast from on-stage
- Two (2) tickets to the *World Oil Awards*
- Opportunity to place corporate collateral, or a gift, in the event gift bag
- Logo and link to your website on WorldOil.com/Awards, and recognition in the on-site awards program
- One MPU advertisement (lower position for one week) in *World Oil's* daily e-Newsletter. Dates determined by Publisher.
- Recognition in the post-event press release announcing 2019 winners
- Right of first refusal for same sponsorship in 2020
- 10% discount on additional seats/tables at event.

Gala Gift Sponsor.....**USD \$8,000**

- Recognition as the Gala Gift Sponsor in all pre-event marketing¹
- Logo inclusion on all signage at the *World Oil Awards*
- *World Oil Awards* gala gift provided by Gulf Energy Information and presented with a card with company logo acknowledging sponsorship
- Two (2) tickets to the *World Oil Awards*
- Opportunity to place corporate collateral, or a gift, in the event gift bag
- Logo and link to your website on WorldOil.com/Awards, and recognition in the on-site awards program
- Recognition in the post-event press release announcing 2019 winners
- Right of first refusal for same sponsorship in 2020
- 10% discount on additional seats/tables at event.

New for 2019! Spotlight on Technology.....**USD \$8,000**

- Multiple sponsorships available to recognize and highlight your company's technology through *World Oil* digital media leading up to the awards ceremony and at the event
- Package to include the following:
 - Lighted banner (23.75 in. wide x 84 in. tall) focused on your technology. Banner will be prominently displayed in the pre-function area.
 - 100,000 impressions on WorldOil.com highlighting your company as a finalist and Spotlight on Technology sponsor leading up to the *World Oil Awards*
 - Advertisement to appear on one week of the *World Oil* daily e-newsletter prior to the event ceremony

Technology Spotlight Banner Specifications:

Poster size: 23.75 in. wide x 84 in. tall with a 2 in. margin at top and bottom (live area)
Acceptable formats: .JPG, .PDF, .TIFF, .AI, .PSD, .EPS
Files must be CMYK
Outline or rasterize all text
300 dpi preferred (or a minimum resolution of 150 dpi at full size)

Online and e-newsletter specs:

728x90 leaderboard, 300x50 mobile ad and 336x280 MPU
Acceptable formats are .JPG and .GIF
URL for the ad(s) to link to

Dessert Sponsor.....

SOLD

Program Print Sponsor.....

SOLD

Contact

For more information about the *World Oil Awards*, please contact **Myron Malek**, Events Manager—Upstream, at Myron.Malek@GulfEnergyInfo.com or +1 (713) 520-4470.

For sponsorship opportunities, please contact

¹ Including, but not limited to, print advertisements to *World Oil's* global circulation; promotional brochures and flyers; e-mail marketing and other promotions.