



9th Annual World Oil Awards

INNOVATION

The Pinnacle of Our Global Industry



Sponsorship Invitation

Gulf Publishing Company would like to invite you to participate as sponsor of the ninth annual *World Oil Awards* program. We would be honored and delighted to have you join us as one of the leading sponsors of the 2010 event.

The 2010 *World Oil Awards* program will invite companies to solicit nominations for 13 separate award categories that cover the spectrum of the upstream oil and gas industry, and draw candidates from throughout the globe. Submissions are received (at no charge) via an online site, www.Awards.WorldOil.com which also features sponsors' logos (with a click-through to their website) that annually garners more than 250,000 hits. These categories represent the greatest innovators and innovations in our industry. Rather than looking back at past achievements, the *World Oil Awards* are designed to applaud and showcase innovative thinking and next-generation leadership.

The awards process spans many months, from solicitation of nominations, opening April 16th and running through July 16th, to the publication of the four-page special section dedicated to the finalists and winners of the gala in the November 2010 issue of *World Oil* magazine. The winners of the *World Oil Awards* will be announced at the black-tie gala dinner on Thursday, 14 October 2010, in Houston, Texas.

You can see a list of categories on the next page and descriptions of them online.

Thank you for your support for the 2010 *World Oil Awards*.

Many thanks,

Hadley McClellan
Director of Events
Gulf Publishing Company
+1.713.520.4475
Hadley.McClellan@GulfPub.com



9th Annual World Oil Awards

INNOVATION

The Pinnacle of Our Global Industry



Sponsorship Opportunities

Award Sponsorship Level

USD\$17,500 – Two Awards

USD\$10,000 – One Award

- Opportunity to present award(s) at the gala dinner (please check appropriate category/ies)
 - Best Completion Technology Award
 - Best Data Management and Application Solution Award
 - Best Deepwater Technology Award
 - Best Drilling, Completions & Production Fluids Award
 - Best Drilling Technology Award
 - Best Exploration Technology Award
 - Best Health, Safety, Environment/ Sustainable Development Award
 - Best Production Technology Award
 - Best Visualization and Collaboration Award
 - Best Well Intervention Award
 - Innovative Thinkers Award
 - Next Generation Award
 - New Horizons Idea Award
 - Best Outreach Program
- Presence, including logo and company information, on newly-added sponsorship page on website
- Two (2) preferred seats to the *World Oil Awards* dinner (*Four (4) preferred seats for dual awards sponsor*)
- Inclusion of company or product brochure in gift bag
- Logo and link to your website on www.Awards.WorldOil.com, listed in all marketing material as the award sponsor, company information listed on website and included in the special section of the November issue focused on the *World Oil Awards*, listed on the awards sign at the gala, recognition in awards program
- Recognition in post-event press release announcing award winners
- Right of First Refusal for 2011

Sponsorship Opportunities Continued...



9th Annual World Oil Awards

INNOVATION

The Pinnacle of Our Global Industry



❑ USD\$12,000 - Closing Reception & Entertainment Sponsor

- Closing Reception Sponsor; includes open bar up to \$5,000
- Reception / Gala Entertainer Sponsor – Matt Wilson (wilsonband.com)
- Two (2) preferred seats to the World Oil Awards dinner
- Marketing – including but not limited to website, signs at gala and reception, GPC and affiliates ads
- Logo and link to your website on www.Awards.WorldOil.com, listed in all marketing material as the award sponsor, company information listed on website and included in the special section of the November issue focused on the *World Oil Awards*, signs at the closing reception, recognition in awards program
- Recognition in post-event press release announcing award winners as Closing Reception / Entertainment host
- Inclusion of company or product brochure in gift bag
- Opportunity to make remarks to welcome guests to the closing reception
- Right of First Refusal for 2011

❑ USD\$8,500 - Opening Reception Sponsor

- Opening Reception in sponsor's name and the opportunity to give a short welcome
- Two (2) preferred seats to the World Oil Awards dinner
- Logo and link to your website on www.Awards.WorldOil.com, listed in all marketing material as the award sponsor, company information listed on website and included in the special section of the November issue focused on the *World Oil Awards*, signs at the opening reception, recognition in awards program
- Recognition in post-event press release announcing award winners as reception host
- Right of First Refusal for 2011

❑ USD\$6,500 – Champaign Toast Sponsor

- Note tied on each of the champagne flutes given out at the end of the Gala, recognizing you as the Champagne toast sponsor & your choice of wording (10 words or less)
- Two (2) preferred seats to the *World Oil Awards* dinner
- Listed as Champagne Toast Sponsor in Gala program
- Recognition in post-event press release announcing award winners as Champagne Flute Sponsor
- Right of First Refusal for 2011

❑ USD\$5,000 - Gala Give Away Sponsor

- Note included with company logo listed as Gala Give Away Sponsor – included in every bag
- Listed as Gala Item Give Away Sponsor on www.Awards.WorldOil.com
- Recognition in post-event press release announcing award winners as Gala Give Away Sponsor
- Right of First Refusal for 2011



9th Annual World Oil Awards

INNOVATION

The Pinnacle of Our Global Industry



Sponsorship Agreement

The undersigned is confirmed as a _____ sponsor as indicated above. Payment may be made by check within 30 days of receipt of invoice. This also provides Gulf Publishing Company permission to use your logo to market this event. 50% non-refundable deposit due within 30 days of receiving invoice. Payment in full due before 13 October 2010.

Name

Title

Company

Telephone

Billing Address

Email Address

Signature

Date

Please sign & return to:

Hadley McClellan, Gulf Publishing Company at hadley.mcclellan@gulfpub.com or FAX: +1-713-520-4479.