



Sponsorship Invitation

Gulf Publishing Company would like to invite you to participate as sponsor of this year's *World Oil Awards* program. We would be honored and delighted to have you join us as one of the leading sponsors of the 2009 event.

The 2009 *World Oil Awards* program will feature 11 award categories that cover the spectrum of the upstream oil and gas industry, and draw candidates from throughout the globe. En masse, the 11 categories represent the greatest innovators and innovations in our industry. Rather than looking back at past achievements, the *World Oil Awards* are designed to applaud and showcase innovative thinking and next-generation leadership.

The awards process spans many months, from solicitation of nominations to the publication of the four-page supplement in the November 2009 issue of *World Oil* magazine. The winners of the *World Oil Awards* will be announced at the black-tie gala dinner on Thursday, 15 October 2009, in Houston, Texas. The nomination process will run from 18 April 2009 until 17 July 2009. Submissions are received (at no charge) via an online site which also features sponsors' logos (with a click-through to their website) that annually garners more than 250,000 hits. The Awards website is <http://www.Awards.WorldOil.com>

You can see a list of categories on the next page and descriptions of them online.

Thank you for your support for the 2009 *World Oil Awards*.

Many thanks,

A handwritten signature in black ink that reads 'Hadley McClellan'.

Hadley McClellan
Director of Events
Gulf Publishing Company
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Hadley.McClellan@GulfPub.com



Sponsorship Opportunities

Award Sponsorship Level

☐ USD\$15,000 – Two Awards

☐ USD\$10,000 – One Award

- Opportunity to present award(s) at the gala dinner (please check appropriate category/ies)
 - ✗ Best Health, Safety, Environment/ Sustainable Development Award (*reserved by Schlumberger*)
 - ✗ Innovative Thinkers Award (*reserved by Halliburton*)
 - Best Data Management and Application Solution Award
 - Best Visualization and Collaboration Award
 - Best Exploration Technology Award
 - Best Drilling Technology Award
 - Best Completion Technology Award
 - Best Production Technology Award
 - Best Drilling, Completions & Production Fluids Award
 - Best Well Intervention Award
 - New Horizons Idea Award
- Seat on the Advisory Board
- Seat on the Next Generation Committee
- Presence, including logo and company information, on newly-added sponsorship page on website
- Two (2) preferred seats to the *World Oil Awards* dinner
- Inclusion of company or product brochure in gift bag
- Logo and link to your website in all event emails
- Recognition in post-event press release announcing award winners
- Right of First Refusal for 2010

☐ USD\$10,000 - Closing Reception & Entertainment Sponsor

- Closing Reception Sponsor; includes open bar up to \$5,000
- Opportunity to give a short welcome at the close of the gala to invite people to attend the reception
- Reception / Gala Entertainer Sponsor – Matt Wilson (wilsonband.com)
- Two (2) preferred seats to the World Oil Awards dinner
- Marketing – including but not limited to website, signs at gala and reception, GPC and affiliates ads
- Logo and link to your website in all event emails
- Seat on the Advisory Board
- Recognition in post-event press release announcing award winners as Closing Reception / Entertainment host
- Inclusion of company or product brochure in gift bag
- Right of First Refusal for 2010

Sponsorship Opportunities Continued....



☐ **USD\$7,500 - Opening Reception Sponsor**

- Opening Reception in sponsor's name and the opportunity to give a short welcome
- Two (2) preferred seats to the World Oil Awards dinner
- Marketing – including but not limited to website, signs at gala and reception, GPC and affiliates ads
- Logo and link to your website in all event emails
- Recognition in post-event press release announcing award winners as reception host
- Right of First Refusal for 2010

☐ **USD\$5,000 - Gala Give Away Sponsor (Magic 8 Ball)**

- Note included with company logo listed as Gala Give Away Sponsor – included in every bag
- Two (2) preferred seats to the World Oil Awards dinner
- Listed as Gala Item Give Away Sponsor on website
- Recognition in post-event press release announcing award winners as Gala Give Away Sponsor
- Right of First Refusal for 2010

Sponsorship Agreement

The undersigned is confirmed as a sponsor as indicated above. Payment may be made by check within 30 days of receipt of invoice. This also provides Gulf Publishing Company permission to use your logo to market this event.

Name Title

Company Telephone

Billing Address

Signature Date

Please sign & return to:

Hadley McClellan, Gulf Publishing Company at hadley.mcclellan@gulfpub.com or FAX: +1-713-520-4479.