



# World Oil

## Real-Time Operations

Special supplement to *World Oil* September 2010

Oilfield operators and service companies are using real-time operations to monitor wellsite activities as they are taking place. This capability allows asset team staff and technical experts to work in a collaborative manner to achieve drilling, formation evaluation and production optimization as well as forestall potential problems and reduce NPT. The real-time infrastructure consists of live data, voice and video centers linked via satellite communications links. *World Oil* will examine the latest trends in real-time operations with articles from leading operators and service companies, including an update from the Integrated Operations in the High North (IOHN) project.

### Advertising space available.

For additional information,  
please contact your  
*World Oil* representative  
or Ron Higgins, Publisher,  
at +1 (713) 520-4406  
or [Ron.Higgins@WorldOil.com](mailto:Ron.Higgins@WorldOil.com).

---

2 Greenway Plaza, Suite 1020  
Houston, TX 77046  
Tel: +1 (713) 529-4301  
Fax: +1 (713) 520-4433  
Email: [Ron.Higgins@WorldOil.com](mailto:Ron.Higgins@WorldOil.com)  
[www.WorldOil.com](http://www.WorldOil.com)

Photo courtesy of : Shell



# World Oil

# Real-Time Operations

Special supplement to *World Oil* September 2010

**Rates:** 2010 rates apply. Rates are commissionable at 15% of gross billing.

**Issuance & closing:** Published with the September 2010 issue of *World Oil*. Closing date for advertising space reservations and advertising materials is **August 20**.

**Production specifications:**

Advertisements are the same size as ads in *World Oil*. Specifications are available at [www.WorldOil.com/advertising.aspx](http://www.WorldOil.com/advertising.aspx)

**Yes.** I want to be included in the Real-Time Operations Supplement published in the September 2010 issue of *World Oil*. Please reserve the following advertising space for my company.  Spread  Full Page  2/3 Page  1/2 Page  1/3 Page

(Company or agency name): \_\_\_\_\_

I understand that *World Oil* will bill (  my company ) (  my agency ) upon publication.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Agency name (if different from above) \_\_\_\_\_ Phone \_\_\_\_\_

**Fax this space reservation form and forward your advertising production materials to:**

Cheryl Willis, Advertising Production Manager  
2 Greenway Plaza, Suite 1020, Houston, TX 77046, USA  
Tel: +1 (713) 525-4633, Fax: +1 (713) 525-4615, E-mail: [Cheryl.Willis@GulfPub.com](mailto:Cheryl.Willis@GulfPub.com)

## World Oil advertising sales offices

**Ron Higgins, Publisher**

Houston Office:  
2 Greenway Plaza, Suite 1020,  
Houston, Texas, 77046 USA  
Phone: +1 (713) 529-4301, Fax: +1 (713) 520-4433  
E-mail: [Ron.Higgins@WorldOil.com](mailto:Ron.Higgins@WorldOil.com)  
[www.WorldOil.com](http://www.WorldOil.com)

**North America Advertising Sales**

**LA, MS, TX**  
*Don DePugh*  
2 Greenway Plaza, Suite 1020, Houston, TX 77046  
Phone: +1 (713) 520-4435, Fax: +1 (713) 520-4495  
E-mail: [Don.DePugh@GulfPub.com](mailto:Don.DePugh@GulfPub.com)

**AR, KS, MO, OK, TX**  
*Morgan Mascio*  
2 Greenway Plaza, Suite 1020, Houston, TX 77046  
Phone: +1 (713) 525-4660, Fax: +1 (713) 525-4655  
E-mail: [Morgan.Mascio@GulfPub.com](mailto:Morgan.Mascio@GulfPub.com)

**AK, AL, AZ, CA, CO, DC, DE, FL, IA, ID, IL, IN, GA, KY, MD, MI, MN, MT, NC, ND, NE, NM, NV, OH, OR, SC, SD, TN, TX, UT, VA, WA, WI, WV, WY and WESTERN CANADA**  
*Andy McDowell*  
2 Greenway Plaza, Suite 1020, Houston, TX 77046  
Phone: +1 (713) 520-4463, Fax: +1 (713) 525-4655  
E-mail: [Andy.McDowell@GulfPub.com](mailto:Andy.McDowell@GulfPub.com)

**CT, MA, ME, NH, NJ, NY, PA, RI, VT and EASTERN CANADA**  
*Merric Lynch*  
20 Park Plaza, Suite 517, Boston, MA 02116  
Phone: +1 (617) 357-8190, Fax: +1 (617) 357-8194  
E-mail: [Merric.Lynch@GulfPub.com](mailto:Merric.Lynch@GulfPub.com)

**Outside North America Advertising Sales**

**ITALY, EASTERN EUROPE**  
*Fabio Potesta*  
Mediapoint & Communications SRL  
Corte Lambruschini-Corso Buenos Aires, 8  
5° Piano-Interno 7, 16129 Genova, Italy  
Phone: +39 (010) 570-4948, Fax: +39 (010) 553-0088  
E-mail: [Fabio.Potesta@GulfPub.com](mailto:Fabio.Potesta@GulfPub.com)

**FRANCE, GREECE, NORTH AFRICA, SPAIN, PORTUGAL, SOUTHERN BELGIUM, LUXEMBOURG, SWITZERLAND, GERMANY, AUSTRIA**  
*Catherine Watkins*  
Ohana, 30 rue Paul Vaillant Couturier  
78114 Magny-les-Hameaux, France  
Phone: +33 (0) 1 30 47 92 51, Fax: +33 (0) 1 30 47 92 40  
E-mail: [Catherine.Watkins@GulfPub.com](mailto:Catherine.Watkins@GulfPub.com)

**UNITED KINGDOM, NETHERLANDS, NORTHERN BELGIUM, SCANDINAVIA**  
*Peter Gilmore*  
57 Keyes House, Dolphin Square, London, SW1V 3NA  
United Kingdom  
Phone: +44 (0)20 7834 5559, Fax: +44 (0)20 7834 0600  
E-mail: [Peter.Gilmore@GulfPub.com](mailto:Peter.Gilmore@GulfPub.com)

Left photo courtesy of Paradigm.  
Right photo courtesy of Shell.